

SMS Privacy Policy

Cleveland All-Breed Training Club ("CABTC") is committed to protecting your privacy. This SMS privacy policy explains how we collect, use, and safeguard your information when you opt into our SMS program. By enrolling, you agree to these terms, which comply with the applicable laws.

1. Information we collect:

CABTC may collect the following personal information when you opt in to receive SMS messages from us:

- Mobile phone number
- Name (if provided)
- Any information you provide in your message responses
- Message delivery and interaction data (e.g., date/timestamps)

2. How we use your SMS data:

Communications from CABTC may include, but not be limited to, the following:

- To send you SMS messages related to registration confirmations, reminders (for example, class start dates), account alerts, class details and/or offerings, emergency/short notice class cancellations or building closures (for example, weather-related closures), as well as real-time text messages.
- To respond to your inquiries or requests.

3. Data Sharing and Selling:

We DO NOT share, sell, or rent your mobile or personal data with third parties or affiliates for marketing or promotional purposes. We only share data with third parties when it is strictly necessary to deliver our service and only under binding agreements that ensure confidentiality. Under no circumstances will mobile data be shared or sold for advertising or promotional use.

4. Opt-Out:

You can cancel the SMS service at any time by providing notice through any of the below:

- Texting "**STOP**", "**QUIT**", or "**UNSUBSCRIBE**" to any text message you receive from CABTC.
- Calling the CABTC office at **216-398-1118** to request removal.
- Submitting an opt-out request via email to office@cabtc.org.
- Updating your account profile to unsubscribe/opt out of receiving text messages.

5. Message Frequency and Rates

Message frequency varies. Message and data rates from your carrier may apply.

6. Changes to This Policy

CABTC may update this Policy as laws evolve. Material changes will be communicated via SMS or on our website. Continued use after updates constitutes acceptance.

7. Data Security and Breach Response

We implement reasonable technical and organizational measures to protect your mobile phone number and engagement data. In the event of a confirmed data breach that compromises your personal information, CABTC will notify you and the appropriate regulatory authorities as required by applicable federal and state laws. We will communicate such notifications via email, mail, or directly via SMS, depending on the nature of the breach and the contact information we hold for you.

8. Limitation of Liability

While we strive to use commercially acceptable means to protect your personal information, no method of transmission over wireless networks or electronic storage is 100% secure. Consequently, CABTC cannot guarantee its absolute security. CABTC shall not be held liable in the event of unauthorized access, breach, or misuse of your data that is attributable to third-party telecommunication providers, carriers, or malicious actors beyond our reasonable control.

9. Third-Party Vendor Security

We may share your mobile data with trusted third-party service providers (e.g., SMS gateway providers and phone carriers) to deliver our messaging services. These vendors are contractually obligated to implement industry-standard security protocols to keep your information secure. We require these partners to notify us immediately in the event of any security incident affecting your data.

For additional information or help please contact us:

Phone: 216-398-1118

Email: office@cabtc.org

Address: 210 Hayes Blvd, Suite B, Brooklyn Heights, Ohio 44131